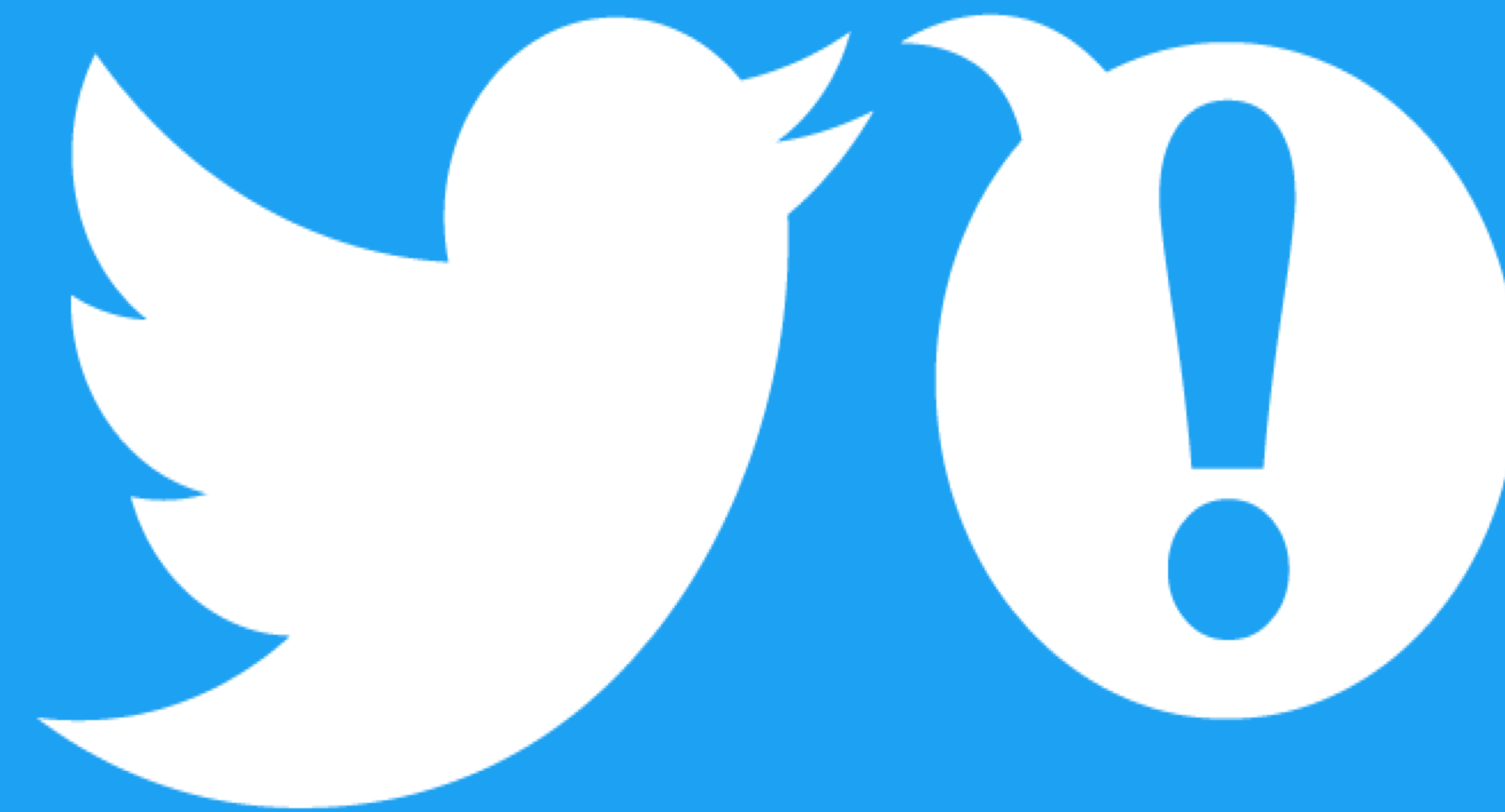


AN EXPLORATION INTO STUDENT NURSE AND LECTURER EXPERIENCES OF USING SOCIAL MEDIA (SOME) ACTIVITIES AS A PLATFORM FOR LEARNING WITHIN THE FIRST MODULE OF THE ADULT NURSING CURRICULUM.

Evidence suggests that academics can further enhance the student experience through engaging with Twitter (Price et al, 2017; Sinclair, 2015).

Twitter can enhance the student experience, through enabling the student voice, sharing information and supporting the development of professional networking skills for a unified approach to an evolving nursing profession.



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This small-scale study will consider the opinions of students and staff members to Social Media (SoMe) activities in the first module of the adult nursing curriculum. The research will address the research questions:

1. How did the students engage with the SoMe activities set?
2. How did the lecturers view the use of this type of activity in the teaching and learning of the module?
3. Did SoMe add value to in-class discussion topics?
4. How did students and staff engage with learning post SoMe activities?

Qualitative data gathered through an online survey with students and 1:1 skype interviews with lecturers.

A 10 question online survey using Bristol Online Survey software will be accessible to all undergraduate students via the module evaluation tab on the S17 Nursing BlackBoard. Open and closed questions will elicit descriptive information about students' engagement with Twitter following the taught SoMe activity.

Academic staff involved in delivery of SoMe learning activities on the S17 Nursing 1 module will be invited to participate in 1:1 semi-structured skype interviews. Interviews will last approximately 30-45 minutes.

Qualitative data from 1:1 interviews with staff and online survey responses from students will be analysed using a six-step thematic analysis. The researchers will code raw qualitative data manually.

The overall aim of this research is to better understand how embedding Social Media (SoMe) activities into the nursing curriculum can promote partnership learning between students and lecturers.

Price, A.M., Devis, K., LeMoine, G., Crouch, S., South, N., Hossain, R. (2018) 'First year nursing students use of social media within education: Results of a survey.' *Nurse Education Today*. 61. 70-76.

Sinclair, W., McLoughlin, M., Warne, T. (2015) 'To Twitter to Woo: Harnessing the power of social media (SoMe) in nurse education to enhance the student's experience'. *Nurse Education in Practice*. 15. 507-511