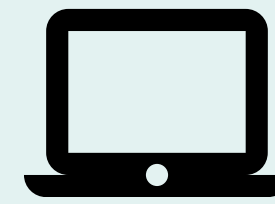


Where's your poster going?

How your work is finally presented will have an impact on the size, orientation and style of your poster design.

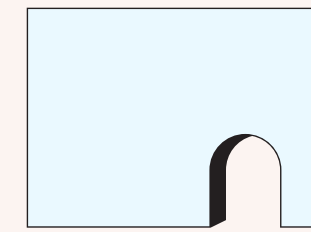
These are just a few examples for your display and some questions to consider before you start to design.

On a website



Consider the orientation of your work; on a desktop screen your poster will be landscape but on a mobile device it will be easier to read top to bottom as opposed to across (side to side).

On a wall



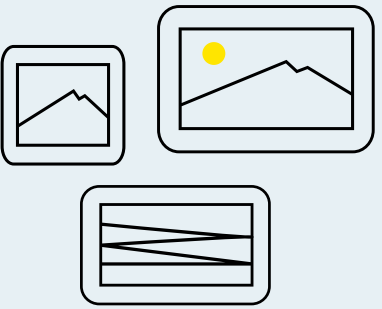
Think about the location of your work;
Is it a wall in a public space or private area?
Is it outside or inside?
Is it a coloured background?
Are there other things on this wall?
These factors will impact the style of your design such as font, font size, colour etc. as you compete for attention.

In a booklet



The text will be small so how can you make your work stand out to communicate key information?

Amongst other posters



How are you going to make it stand out in a sea of information? What will be the eye-catching feature that will make viewers interested in your poster?

As part of a presentation



Is it going to be projected onto a big screen?
Will the presentation take place in a large hall with people sitting far from the stage of your delivery?
Are you presenting on a small screen as part of an online delivery?
Will you need other information on your slide which will reduce the space taken by your poster and therefore the size of your image?
Is the poster presented alone or will you be there to discuss it?