

POSTERS

VERSUS

ESSAYS

COMPARING THE 2 TYPES OF COMMUNICATION

poster



essay



One page of information, communicated through brief blocks of text, words or statements and imagery.

Multiple pages of information communicated through a series of paragraphs with an introduction, middle and conclusion.

Its purpose is to capture the attention of a passerby and communicate a clear message quickly.

Its purpose is to give detailed information through a thorough investigation and discussion of a topic.

It has a free use of colour, font and composition to communicate its message effectively.

It has a standard format for text features such as font style, font size, line spacing and word count.